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*Margaret Bradfield Scott*

## DESIGN BACKGROUND

My career in graphics started on the HND Graphic Design course at Falkirk College. I achieved Merit for my final exhibition project and my portfolio of student work led me straight into an exciting junior position.

August 1996 - October 1997

*Oliver and Company*

DESIGN JUNIOR

I joined the Edinburgh design wing of Oliver and Company, a Newcastle based company that produced Annual Reports.

As a college leaver I was thrilled to be working on reports for the likes of Persimmon, Bellway and Ferguson International - a winner in the 1997 "Insider" Scottish Annual Report Awards.

November 1997 - May 2000

*McKinstry and Wilde*

DESIGNER

The Oliver and Company studio was run by Aird McKinstry and Monica Wilde and when they established their own consultancy I stayed with them.

We produced a whole range of design projects. A corporate brochure and stationery for PJMP architects, a visual identity and Community Resource Pack for Friends of the Earth Scotland and a full identity revision with award winning stationery (Neenah Paper Gold Medal) for Napiers Herbalists.

We handled regular updates to the corporate stationery for McGrigor Donald solicitors and their magazine format publications brought plenty of variety into the studio. The Annual Report clients were still around (CNC Properties, Torday & Carlisle and Northern Venture Trust) and as a team we were all delighted to win the pitch to re-design the Stagecoach identity.

June 2000 - July 2002

*McKinstry Wilde Millhouse*

DESIGNER

When Aird re-united with former partners the company became McKinstry Wilde Millhouse and I had the opportunity to work in a larger team.

My client-handling skills came to the fore and also with in-house finished art, I was able to get back to working more with pen and paper.

In 2000 when the DBA were looking for designers to work with the Foyers Federation "independent, locally-based projects which combine safe affordable accommodation with access to training and employment opportunities" I was a keen volunteer. I worked with a group of teenagers from Cumbernauld Foyer. We won the national visual identity competition, and a trip to the Millennium Dome for the presentation ceremony.

August 2002 - January 2006

*McKinstry Wilde*

SENIOR DESIGNER

As Senior Designer, my responsibilities were as much about project management as design. Whether I was creating a completely new visual identity for a start-up business (e.g. Espresso Mondo), or producing a tightly controlled brochure (e.g. Stagecoach Environmental Policy) every project that I ran received a consistently high level of attention and care. Being someone that clients were happy to put their trust in I also really enjoyed doing lots of headline writing and copy-editing.

February 2006 - present

*Margaret B Scott*

INDEPENDENT

With over fifteen years industry experience under my belt, I currently work as an independent designer.

I use MBS Graphic Design as my business name and with clients such as Wealthflow LLP, AQP Limited and British-American Project, I enjoy providing a full range of design services.

I believe that building strong client relationships is integral to creating design solutions that fit. To ensure that I continue to provide best service to my clients I am building my business step-by-step and receiving client referrals allows me to progress in a very natural and positive way.

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